Schoodic Area Chamber Membership Meeting Minutes
October 7, 2026 Littlefield Gallery, Winter Harbor

President, Bob Noddin (Crocker House) welcomed over 60 people representing at least 33 businesses. He thanked the Littlefield's for hosting this meeting and he thanked Lisa Ashmore of Schoodic Gypsy catering for providing the food.
Bob reminded folks that the chamber membership application and payment for an ad in the chamber map/brochure are due by December 31, 2026. The chamber board has been busy focusing on marketing and updating the chamber structure.

*Bob has volunteered to manage the publication of the map/brochure again this year. Please recruit fellow business owners to join the chamber and purchase an ad in the brochure. The Maine Tourism Association staff report that our brochure is among the most popular handouts available at the Information Centers. The cost of the ad is $175 for 2027 and Bob is responding to feedback from visitors to return to a local piece of art for the cover. He has invited Paul Breeden to provide a cover this year and hopes to feature a different artist each year.

*Michael Jones, CPA with Freeman & Co. in Bangor has completed reapplication for the chamber nonprofit status, which was reinstated in May 2026.

*Volunteer efforts to maintain the chamber website have not been successful. The board sought several proposals and hired Stephanie Miller of PRO-FOUND to update the site. Stephanie circulated and introduction to the website via email and she offered to answer any questions.

*Bob has been active at the state and regional level monitoring the value of print and digital marketing. He most recently met with representatives from the Bangor International Airport, who are creating new marketing tools.

*The Winter Harbor information kiosk has new doors and was painted this spring.

*The dues for membership will be $125 for 2027 and only members may advertise in the map/brochure.

*Bob congratulated our member businesses, who were finalists in the Downeast Magazine Best of Maine competition: Musquito Harbor Brewery, Pickled Wrinkle, Catch Your Dinner Boat Tour, Littlefield Gallery, Mindful Loaf Bakery, Seaside Landscaping, and Monteux School and Music Festival.

Please email ideas/recommendations to schoodic.chamber.commerce@gmail.com and contact us to attend the board meetings.

Pearl Barto, Secretary
Schoodic Area Chamber of Commerce

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